

FOR IMMEDIATE RELEASE
CONTACT: Michele Martinez
505-761-9000
July 18, 2017

Seeker Aircraft Announces Appointment of William VanZwoll as Vice President of Business Development

(Albuquerque, NM) Seeker Aircraft announced today that it has appointed William (Bill) VanZwoll as Vice President of Business Development for Seeker Aircraft, Inc. A wholly-owned subsidiary of CSI Aviation, Inc., Seeker Aircraft manufactures, sells, and supports the versatile SB7L-360A and SB7L-360A2 “Seeker” aircraft on a world-wide basis.

Prior to joining Seeker Aircraft, VanZwoll served as Director of Sensors and Integrated Products Marketing at Lexavia Integrated Systems, an ISR products and systems manufacturer. He brings more than 10 years of aviation industry experience and an extensive background in managing training programs and designing and implementing growth strategies. VanZwoll previously served as the Manager of Aviation Product Support Training and Services at Garmin International and, as a Marine Reserve Colonel, was recently recalled to active duty serving as the Georgia Deployment Program Manager for Marine Forces Europe & Africa.

As Vice President of Business Development for Seeker Aircraft, VanZwoll will be responsible for expanding the global footprint and market awareness for the Seeker aircraft. Bill will be developing a direct sales team as well as a network of dealers, distributors and contract sales representatives to gain market share for the Seeker, a low cost of acquisition and ownership ISR product offering.

“The Seeker has developed a niche for itself as a cost-effective, light observation aircraft,” said Ed Lundeen, President of Seeker Aircraft. “Bill’s leadership, vast aviation experience and clear vision for the future of the company will be instrumental in our efforts to position the Seeker as the safest, most capable and most cost-effective ISR observation platform in the light aircraft market. We are very pleased to have Bill join our team at Seeker Aircraft.”

About Seeker Aircraft

The Seeker is a versatile, one-of-a-kind, light observation aircraft that was specifically designed and developed for surveillance missions. This fixed-wing aircraft provides a cost-effective solution for missions requiring short take-off and landing capabilities, easy maintenance in the field, and excellent cockpit visibility. Seekers have flown missions in Australia, Jordan, Azerbaijan, South Africa, Tanzania, UAE, and the US with the New Mexico State Police, among others. In development since 1993, Seeker Aircraft, Inc. manufactures, distributes, and supports the Seeker worldwide. Seeker is headquartered in Albuquerque, New Mexico. For more information, go to www.seekeraircraft.com.

###